



Integrity Life Sciences, LLC

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Press Release

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FOR IMMEDIATE RELEASE

“Made with Integrity, In the USA, For the World!” is Now Trademarked

April 9, 2013 – Integrity Life Sciences, a specialty medical device manufacturer based in Tampa, Florida, has received confirmation from the United States Patent and Trademark Office (USPTO) that the company’s official slogan, “**Made with Integrity + In the USA + For the World!**”, has been recognized and registered effective April 2, 2013. According to the USPTO, a trademark identifies and distinguishes the source of the goods of one party from those of others.

According to Mr. James Gibson, President of Integrity Life Sciences, “*Registering this trademark was important for Integrity because it sends a very clear statement to the global healthcare community that our company takes a great deal of pride in our product and we stand behind every system we sell, domestically and internationally. It is also of great importance for our customers to know that our Non-Surgical Spinal Decompression systems are made in the United States as opposed to a potentially less regulated foreign country*”.

Mr. Gibson continued, “*Because we are treating spinal conditions, these specialty medical devices are used as a frontline alternative to neck and back surgery so the origin becomes monumentally important. When it comes to healthcare, Made in the USA is still one of America’s strongest exports.*”

Integrity Life Sciences delivers a multitude of orthotic treatment options to address one of the most costly systemic ailments in the world, chronic low back and neck pain. The advanced solution begins with the **Integrity Spinal Care System**. Integrity’s medical devices are non-surgical spinal decompression therapy systems engineered to provide pain relief for compressive and degenerative conditions of the spine. Specifically, conditions that may be treated include: neck pain and back pain associated with herniated discs, protruding discs, degenerative disc disease, posterior facet syndrome, and sciatica. It achieves these effects through decompression of intervertebral discs, that is, unloading due to distraction and positioning.

Additionally, Integrity offers the very effective **Integrity Gel Support Brace**. The **Integrity Gel Support Brace** is a lumbar support brace that is a fitting compliment to non-surgical spinal decompression. The **Integrity Gel Support Brace** was designed as an adjunct therapy for those suffering from back pain and with the back pain sufferer's needs in mind. The **Integrity Gel Support Brace** can be used with or without Integrity's non-surgical spinal decompression medical devices, and is an excellent treatment option for personal home use.

Team Integrity is guided by the leadership of Mr. James Gibson and a staff of managers, engineers, technicians, quality and regulatory approval professionals with a cumulative 50 plus year track record in the health care industry with specific demonstrated success in the global Non Surgical Spinal Decompression Industry. Integrity Life Sciences manufactures its products with quality and safety standards as demonstrated by its ISO 13485 registered quality system with TUV, SUD and the CE mark affixed to its product. Our FDA clearance together with compliance to global harmonized standards of both Mark CE and ISO 13485 allows Integrity Life Sciences to distribute to countries all over the world. As the owner of multiple US Patents, Integrity Life Sciences is committed to ongoing research and development in support of the worldwide healthcare community.

Prior to Integrity Life Sciences, Mr. Gibson founded Axiom Worldwide, Inc in 2001 and obtained multiple US FDA 510(k) clearances over the years. Axiom invented its flagship products, the DRX9000 True Non-surgical Spinal Decompression System and the DRX9000C, for use in medical markets around the globe. The DRX 9000 and the DRX9000 C were created to provide relief of back and neck pain and symptoms associated with herniated discs, bulging or protruding intervertebral discs, degenerative disc disease, posterior facet syndrome, and sciatica. The dedicated team at Integrity Life Sciences will continue to support legacy devices while pursuing continued medical innovations throughout the world.

Integrity Life Sciences is a privately held USA based company with international partners located across the globe with a mission of "Restoring Integrity to the Spine".

For additional information please visit: www.IntegrityLifeSciences.com.

To schedule an interview please contact:

James Gibson, President & CEO

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Made with Integrity + In the USA + For the World!

United States of America

United States Patent and Trademark Office

Made with Integrity + In the USA + For the World!

Reg. No. 4,311,613

Registered Apr. 2, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

INTEGRITY LIFE SCIENCES, LLC (FLORIDA LIMITED LIABILITY COMPANY)
2189 WEST BUSCH BLVD.
TAMPA, FL 33612

FOR: WHOLESALE DISTRIBUTORSHIPS FEATURING MEDICAL, NON-SURGICAL DIAGNOSTIC AND TREATMENT DEVICES AND SYSTEMS INCLUDING SPINAL DECOMPRESSION UNITS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-14-2011; IN COMMERCE 3-14-2011.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "USA", APART FROM THE MARK AS SHOWN.

THE COLOR(S) RED IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORDS "MADE WITH INTEGRITY" FOLLOWED BY A RED PLUS SIGN FOLLOWED BY THE WORDS "IN THE USA" FOLLOWED BY A RED PLUS SIGN FOLLOWED BY THE WORDS "FOR THE WORLD!". THE COLOR RED IS A FEATURE OF THE MARK. THE COLORS BLACK, WHITE AND GREY ARE NOT BEING CLAIMED AS A COLOR FEATURES OF THE MARK AND REPRESENT BACKGROUND OR SHADING AREAS AND ARE NOT PART OF THE MARK.

SER. NO. 85-523,721, FILED 1-24-2012.

SUSAN LESLIE DUBOIS, EXAMINING ATTORNEY



Susan Street Lee
Acting Director of the United States Patent and Trademark Office